# Family Medicine as Social Justice

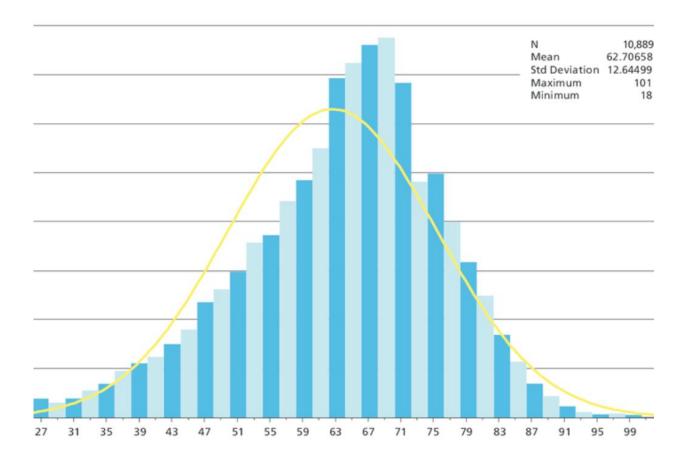
PJ Parmar, MD Mango House Colorado



## Disclosure:

My son and I eat two mangoes a day.



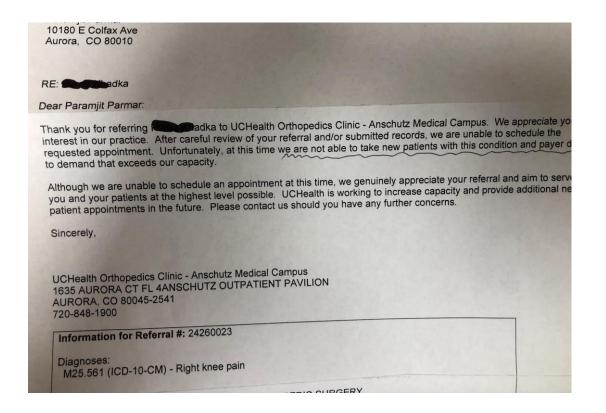




## We help every:

Race, Color, Religion, Sexual Orientation, Gender Identity, Pregnancy status, Caste, National Origin, Age, Disability, And Military Status

Or do we?





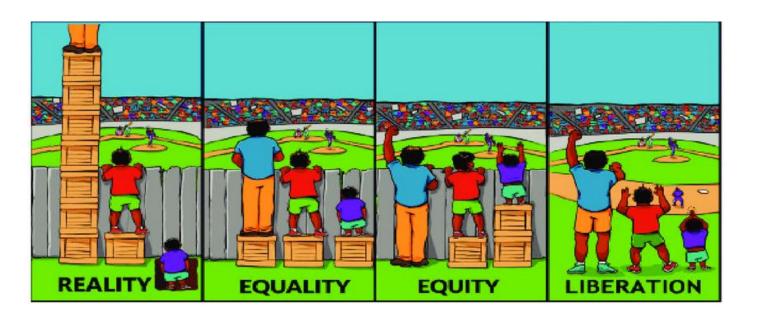


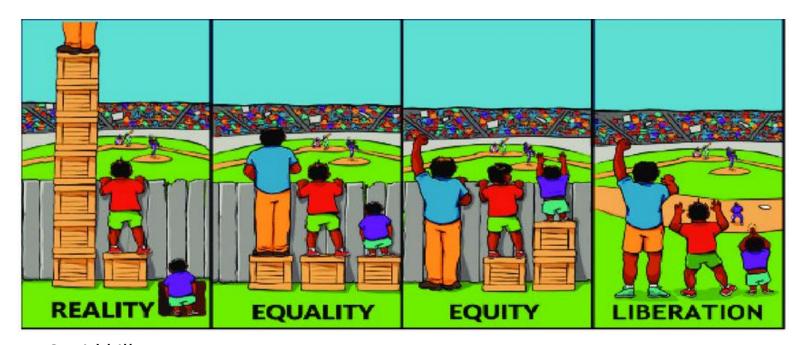




### **Affirmative Action Healthcare**





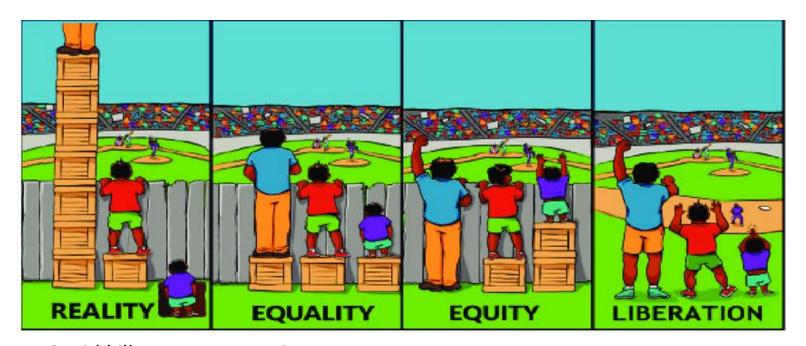


Covid kills

those who

can't socially

distance

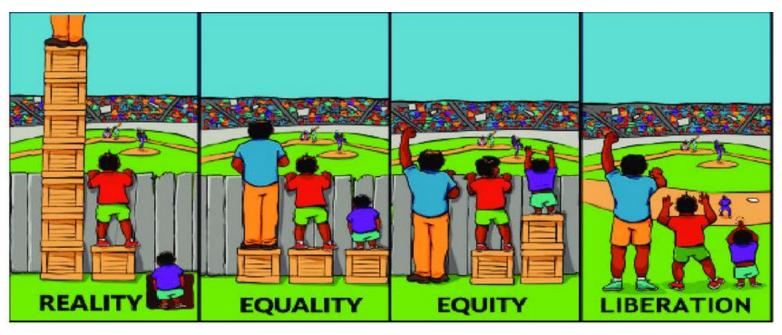


Covid kills Vaccinate

those who everyone

can't socially equally

distance



Covid kills those who can't socially

distance

Vaccinate

everyone

equally

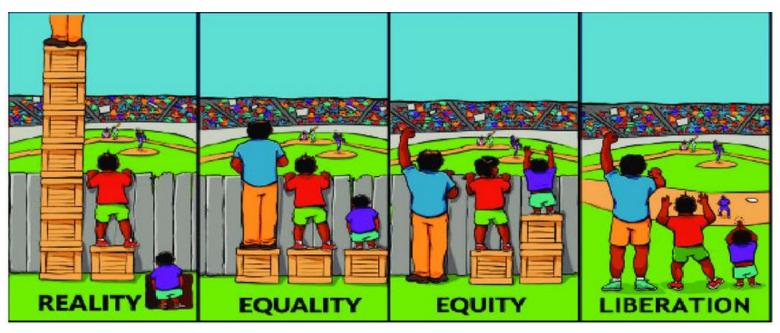
Vaccinate

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unequally

("affirmative

action")



Covid kills
those who
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Vaccinate everyone equally Vaccinate
everyone
unequally
("affirmative
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A talk for another time



HEALTH

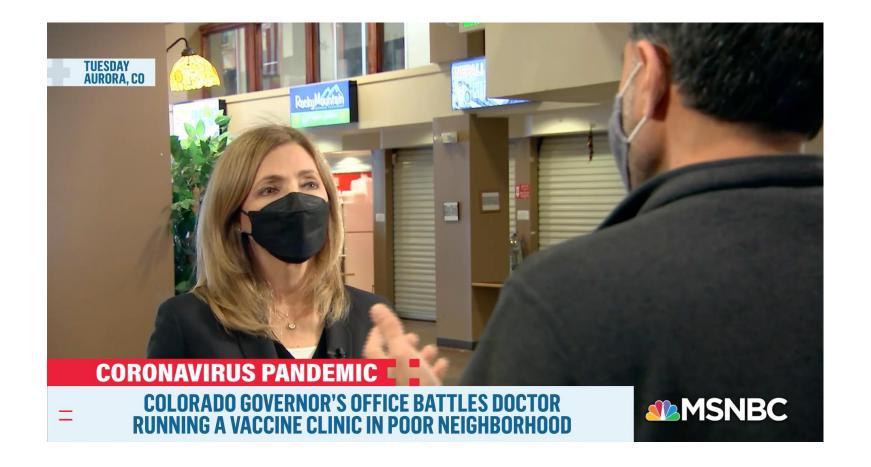
# An Aurora doctor tried to prioritize refugees for the coronavirus vaccine. Colorado told him to stop.

"We need health affirmative action," says Dr. P.J. Parmar, who tried to make sure the 500 vaccine doses he gets each week go to people who live in the 80010 ZIP code













# Health Justice?



Dx: Medical Microaggressions

Rx: Cultural Competence?









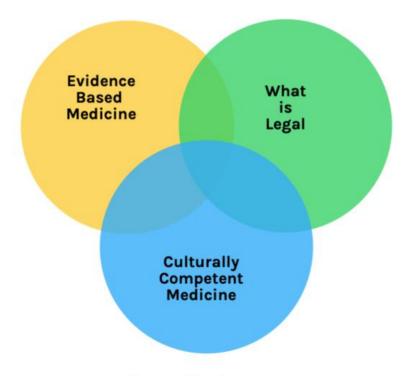






# HPI ROS

# HPI BOS



Nevermind What Insurance Companies Pay For

Patient→ Solution

#### Patient→

1. Insurance	2. Practice Design	
Copay/Conisurance/Deductibles	Pharmacies	
Poor coverage	Parking	
Prior Auths	Appointments	
	Check in	
	Rooming	
	EMR	
	Specialists	
3. Business Services	4. Social Determinants	
3. Business Services Accountant	4. Social Determinants Money	
Accountant	Money	
Accountant Lawyer	Money Time	
Accountant Lawyer HIPAA consultant	Money Time Food	
Accountant Lawyer HIPAA consultant	Money Time Food Education	
Accountant Lawyer HIPAA consultant	Money Time Food Education Language	

#### $\rightarrow$ Solution

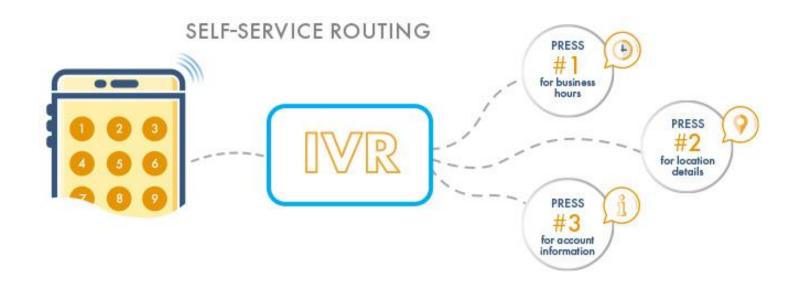


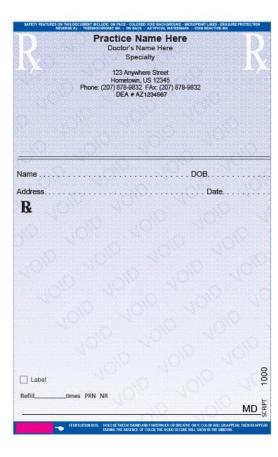


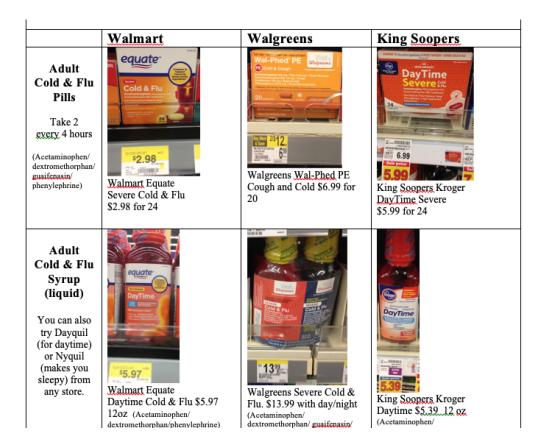


























Need help identifying your inhalers? We ... capitalallergy.com



Types of Inhalers in Pulmonary Disease news-medical.net



Misuse of Asthma Inhalers - Signs ... addictionhope.com



Everything You Need to Know About Inhal... healthcentral.com



Many Asthma wsj.com



Asthma inhalers being trialed for ... news-medical.net



Asthma Inhaler Types, Components, and ... pracmedicbags.com



Switching inhalers can boost adherence ... pharmaceutical-journal.com



Your asthma puffer is probably ... theconversation.com













# Get Paid → See Patient

# See Patient -> Get Paid



Layout and flow =
Fast Visits =
More Pt Volume





• • • • • • • • • • • • • • • • • • • •			
BASE ATTORNEY FEE:	Cost:	•	\$0
EASTERN District => ABOVE median income	\$6,450	0	
EASTERN District => BELOW median income	\$5,950	0	
MIDDLE District => ABOVE median (Total of all plan payments > \$6,000)	\$4,950	0	
MIDDLE District => BELOW median (Total of all plan payment > \$6,000)	\$4,450	0	
MIDDLE District => (Total of all plan pmts = LESS THAN \$6,000)	\$2,500	0	
Active Military Discount (only if specifically requested)	-\$100		\$0
TOTAL ATTORNEY FEE:			
	•		

#### IMPORTANT:

The above fee quotes assume that the client's case does NOT involve a lot of business-related issues, such that the quoted fee would be insufficient for the work involved. If it does, get an attorney involved, as we may have to charge on an hourly basis (changing our fee contract accordingly) or refer the case out to another attorney.

Is this a big enough business-related case that we need to bill "hourly"? If so, check here:

FILING FEE	& COSTS			
Type of filing:	Pick which applies:	Single	Joint	0
Court Filing Fee				\$313
Credit Report(s)				\$10
Judgment Search(s)				\$10
Debtor Education Classes (Before and A	fter filing)			\$30
Pacer Document Access Fee				\$10
		<b>TOTAL FILING FE</b>	E & COSTS:	\$373
	TOTAL ATTORNEY (	Including filing fe	e & costs):	\$373

Office Based Labs & Studies	Member Fee	Non-member
Bone density (DEXA)	\$50.00	\$95.00
Electrocardiogram	\$10.00	\$35.00
Finger stick glucose	Included	\$5.00
INR (coumadin monitoring)	\$5.00	\$15.00
Oxygen saturation	Included	\$10.00
Pregnancy test	Included	\$20.00
Pulmonary function test	\$10.00	\$35.00
Rapid flu test (A&B)	\$15.00	\$35.00
Rapid strep test	Included	\$15.00
Urinalysis	Included	\$15.00
X-rays	\$25.00	\$60.00
Labs & Pathology	Member Fee	Non-member
Anemia panel	\$10.00	\$30.00
Antinuclear antibody (ANA)	\$10.00	\$35.00
Cardio CRP	\$10.00	\$25.00
CBC (blood count) *	Included	\$25.00
Cholesterol profile *	Included	\$50.00
CMP (chemistry) *	Included	\$35.00
Estradiol	\$45.00	\$85.00
Folic acid	\$10.00	\$30.00
Hemoglobin Alc	\$15.00	\$45.00
Hepatic (liver) function	Included	\$25.00
Immunoglobulin E	\$20.00	\$45.00
Pap smear (regular cyto)	\$25.00	\$50.00
Pap smear thin prep	\$35.00	\$75.00
PSA *	Included	\$30.00
Testosterone	\$25.00	\$45.00
Testosterone panel	\$50.00	\$75.00
Thyroid function panel	\$15.00	\$55.00
TSH (thyroid screening) *	Included	\$25.00
Vitamin B12	\$25.00	\$55.00
Vitamin D	\$25.00	\$55.00
* = Routine labs for yearly screenings		
Surgeries & Procedures	Member Fee	Non-member
Allergy oral therapy, per vial	\$35.00	\$50.00
Allergy skin testing, 60 antigens	\$150.00	\$250.00
Ear wax removal	\$20.00	\$45.00
Injection medications	\$10.00	\$30.00
Intravenous medication infusions	\$25.00	\$50.00
Joint injection	\$20.00	\$50.00
Marine 12-1	***	450 00



### **Insurances Accepted (most plans)**

- Anthem
- United
- Cigna
- Aetna
- Humana
- Cofinity
- Rocky Mountain Health Plan
- Multiplan/PHCS

We have received your referral for this patient.

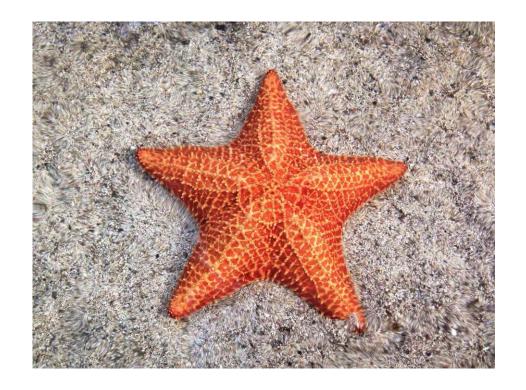
We wanted to inform you that our practice has a limited number of Medicaid new patient appointments available. We ask that your patients give us a call to be placed on our waiting list.

If this is an urgent matter that cannot wait, please have the referring provider reach out to us or consider referring the patient to another neurology practice.

We appreciate your referral and confidence in Neurology, and we look forward to continued collaboration in the future. If you have any questions, please feel free to call us at 303-

Thank you,

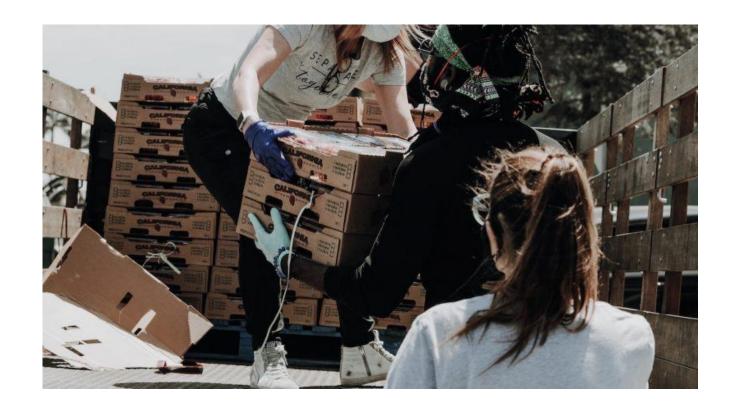










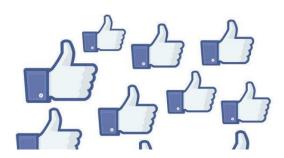






## Service?

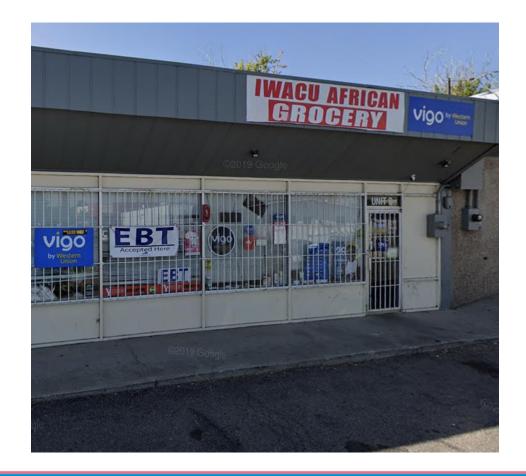








"If that is what's on the table..."







#### The Washington Post

Democracy Dies in Darkness

(5) This article was published more than 7 years ago

KIDSPOST

## Colorado scout troop helps refugees bl American, faraway traditions

By Associated Press January 2, 2017 at 1:41 a.m. EST



### How can I make a difference?







## Thank you!

Please evaluate this presentation in the conference mobile app.

Contact: welcome@ardasclinic.com