

2019

Member Benefits Guide



Student memberships are now free!
Resident memberships are now \$50!
**Coordinators and administrative staff
can now join for \$160!**



Table of Contents

4 News and Journals

- 4 *STFM Messenger*
- 4 *Family Medicine*
- 4 *Annals of Family Medicine*
- 4 *PRIMER*
- 4 STFM Blog

5 Conferences

- 5 STFM Conference on Medical Student Education
- 6 STFM Annual Spring Conference
- 7 Conference on Practice Improvement

8 Workshops

- 8 Faculty Development Delivered
- 8 Faculty for Tomorrow Preconference Workshop

9 Resources

- 9 Advocacy Course
- 9 CAFM Educational Research Alliance (CERA)
- 10 Faculty for Tomorrow Webinars
- 10 Family Medicine Residency Curriculum Resource
- 10 Leading Change Course
- 11 Residency Accreditation Toolkit
- 11 Residents as Educators Curriculum
- 11 Shots Immunizations by AAFP/STFM
- 11 Smiles for Life
- 12 STFM Membership Directory
- 12 STFM National Clerkship Curriculum
- 12 STFM Resource Library
- 13 Strategies to Ensure That Students Add Value in Outpatient Offices
- 13 TeachingPhysician.org

14 Career Development

- 14 Behavioral Science/Family Systems Educator Fellowship
- 15 Emerging Leaders Fellowship
- 15 Family Medicine Careers
- 15 Leading Change Institute
- 15 Medical Student Educators Development Institute
- 16 Residency Faculty Fundamentals Certificate Program
- 16 Medical School Faculty Fundamentals Certificate Program
- 16 STFM Fellowship in Medical Journalism
- 17 STFM National Clerkship Curriculum Fellowship

18 Leadership Opportunities

- 18 STFM Governance and Operations Leadership
- 18 STFM Bishop Society

20 Awards, Scholarships, and Grants

- 20 Scholarships and Grants
- 20 Practice Improvement
- 20 Research
- 21 Teaching and Leadership

22 Collaboration Opportunities

- 22 STFM *CONNECT*
- 22 Funding for Member Collaborations
- 22 Twitter Chat

23 Advocacy

- 9 Advocacy Course
- 23 Key Issues
- 23 Advocacy Toolkit

News and Journals

STFM Messenger

Read each issue of STFM's enewsletter, the *STFM Messenger*, so you don't miss out on new products and services; conference submission and registration deadlines; the STFM Education Column; and legislation and accreditation changes that affect academic family medicine. The *STFM Messenger* is published twice a month.

www.stfm.org/newsjournals/stfmmessenger

Family Medicine

With your membership, you receive a subscription to *Family Medicine*, the official peer-reviewed journal of the Society of Teachers of Family Medicine. *Family Medicine* publishes original research, systematic reviews, narrative essays, and policy analyses relevant to the discipline of family medicine, with a focus on primary care medical education, health workforce policy, and health services research.

www.stfm.org/newsjournals/familymedicine

Annals of Family Medicine

Submit your research findings and learn from others in the *Annals of Family Medicine*, a peer-reviewed journal for scientists, clinicians, policymakers, and the patients and communities they serve. *Annals* addresses practice-based research that bridges disciplinary boundaries in the delivery of patient-centered, prioritized, high-quality health care.

www.annfammed.org

PRiMER

Peer-reviewed Reports in Medical Education Research (PRiMER), an online journal, publishes brief reports on original research relevant to education in family medicine. *PRiMER* serves as a bridge between the presentation of research results at conferences and the development of full-length articles suitable for submission to traditional print journals. Manuscripts can be based on studies or projects that are small in scope, exploratory, confirmatory, or in an early stage of development.

www.stfm.org/newsjournals/primer

STFM Blog

Be part of the conversation! Share your ideas about how to improve family medicine education and offer new perspectives on the role of family medicine in the health care system. The STFM Blog welcomes contributions.

www.stfm.org/newsjournals/blog

Conferences

STFM Conference on Medical Student Education

January 31-February 3, 2019 • Hyatt Regency Riverfront Hotel • Jacksonville, FL

Acquire skills and resources to educate and empower your medical students to become competent, compassionate, collaborative, and creative physicians to address the health needs of our communities.

Sessions cover:

- Cutting edge educational process and design
- Community engagement
- Health equity
- Coordinator special topics
- Preceptor-driven educational innovations
- Competency-based curricula and assessment methods
- Gender equity in academic medicine
- Assessing and documenting attainment of the AAMC's Entrustable Professional Activities
- Recruitment of students to family medicine
- Mentorship
- Technology for teaching, evaluation, and faculty development
- Engaging community faculty

This conference brings together a unique blend of educators and students.

www.stfm.org/mse



Conferences Cont.

STFM Annual Spring Conference

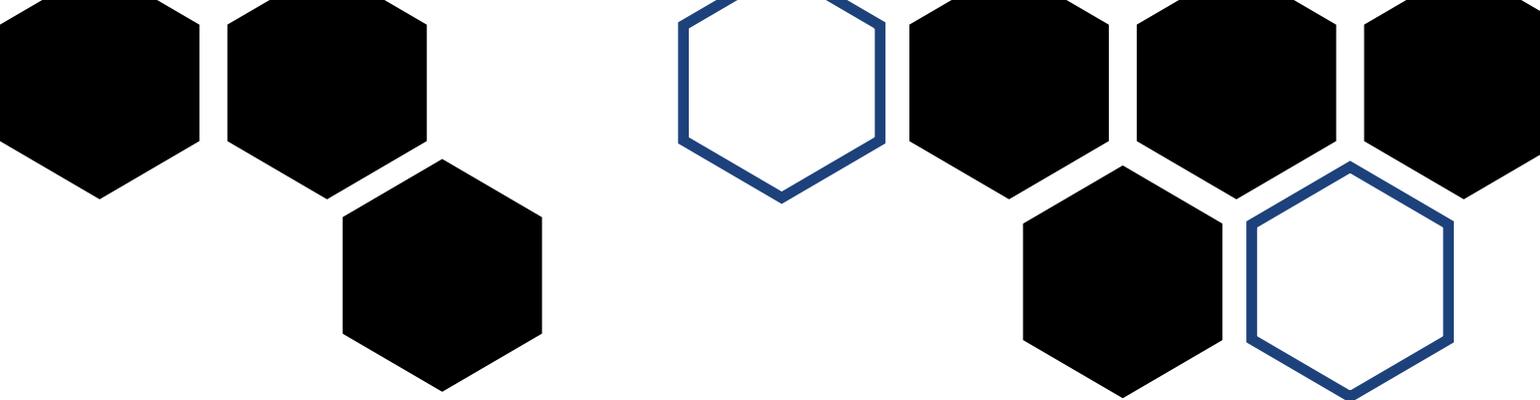
April 27-May 1, 2019 • Sheraton Centre Hotel • Toronto, Ontario, Canada

Don't miss your opportunity to be part of the 52nd STFM Annual Spring Conference. This is the ideal conference to showcase your work to an international audience, learn from the success of others, and cultivate new ideas. This conference provides a unique opportunity to share innovation and success stories across borders. Sessions cover:

- Health equity
- Innovation in curriculum and faculty development
- Achieving the Triple Aim: better care, better health, lower cost
- Meeting accreditation requirements
- Technology and how it's changing education and care
- Family medicine advocacy/policy
- Scope of practice
- Interprofessional practice and education
- Emerging technologies
- Promoting student interest in family medicine
- Payment models
- Capacity building, resiliency, and retention of the workforce

www.stfm.org/annual





Conference on Practice Improvement

December 5-8, 2019 • Sheraton Grand Phoenix • Phoenix, AZ

Health care delivery is changing. Residency programs are transitioning to competency based education. Business models are evolving as an increasing number of physicians and other providers become employed by large health systems. Payers and the public are demanding better outcomes at a lower cost. And physicians and other providers are trying to deliver on expectations, often to the detriment of their personal well-being.

The Conference on Practice Improvement brings together providers, researchers, educators, and practice administrators to reimagine health care delivery, education, and technology. Sessions cover:

- Practice management and innovation
- MACRA and other pay-for-performance programs
- Advanced primary care and other delivery/payment models
- CPC+ implementation
- Risk assessment and management
- Leading change
- Outcome measurement
- Patient centeredness
- Practice-based team care
- Health information technology
- Behavioral health integration
- Population health
- Health equity/social determinants of health

www.stfm.org/cpi



Workshops

Faculty Development Delivered

STFM brings some of our most effective conference presenters to you in a workshop at your location, customized for your faculty. Pay one lump sum and invite your faculty and preceptors. This innovative training program eliminates the need for expensive, time-consuming travel. Our faculty will use interactive methods to involve your group, promote discussion, and encourage the adoption of evidence-based teaching principles. These workshops will help your program define actionable plans and next steps. Each workshop includes a follow-up consultation with your program director or department chair.

www.stfm.org/fdd

Faculty for Tomorrow Preconference Workshop

April 27, 2019 • Sheraton Centre Hotel • Toronto, Ontario, Canada

This free full-day preconference workshop is for residents and fellows who are interested in careers in academic family medicine. The workshop includes stories of inspiration from family medicine leaders, a guided self-assessment, breakout sessions, a mentoring luncheon, a keynote speaker, and a career planning panel. Get the knowledge and skills you need to succeed and thrive as new faculty.

www.stfm.org/annual



Resources

Advocacy Course

This free online course, which takes less than an hour to complete, provides skills and practical strategies for advocating for and promoting the value of family medicine. The course includes these modules:

- Getting Started in Advocacy
- Prepare and Make Contact
- The One-Pager
- The Visit
- Maintaining the Relationship

Each module includes a brief exam to evaluate comprehension. Complete the online course yourself, use it in didactic presentations, or have learners complete the modules on their own.

www.stfm.org/advocacy

CAFM Educational Research Alliance (CERA)

Meet scholarly activity requirements through CERA, a free resource for medical education research.

With CERA you can:

- Survey family medicine educators
- Receive help from an experienced researcher for survey development, data analysis, and publication of your results
- Access a clearinghouse of data from previous surveys that your faculty and learners can use to meet scholarly activity requirements

CERA conducts approximately five surveys per year.

www.stfm.org/cera



Resources Cont.

Faculty for Tomorrow Webinars

This series of free webinars gives an introduction to academic family medicine to residents, fellows, and new faculty.

www.stfm.org/onlinecourses/webinars/f4t

Family Medicine Residency Curriculum Resource

The Family Medicine Residency Curriculum Resource houses peer-reviewed, competency-based curricular content organized by post-graduate year. The site includes presentations, facilitators' guides, and quizzes for more than 170 residency topics. New curricula are added and updated on a regular basis.

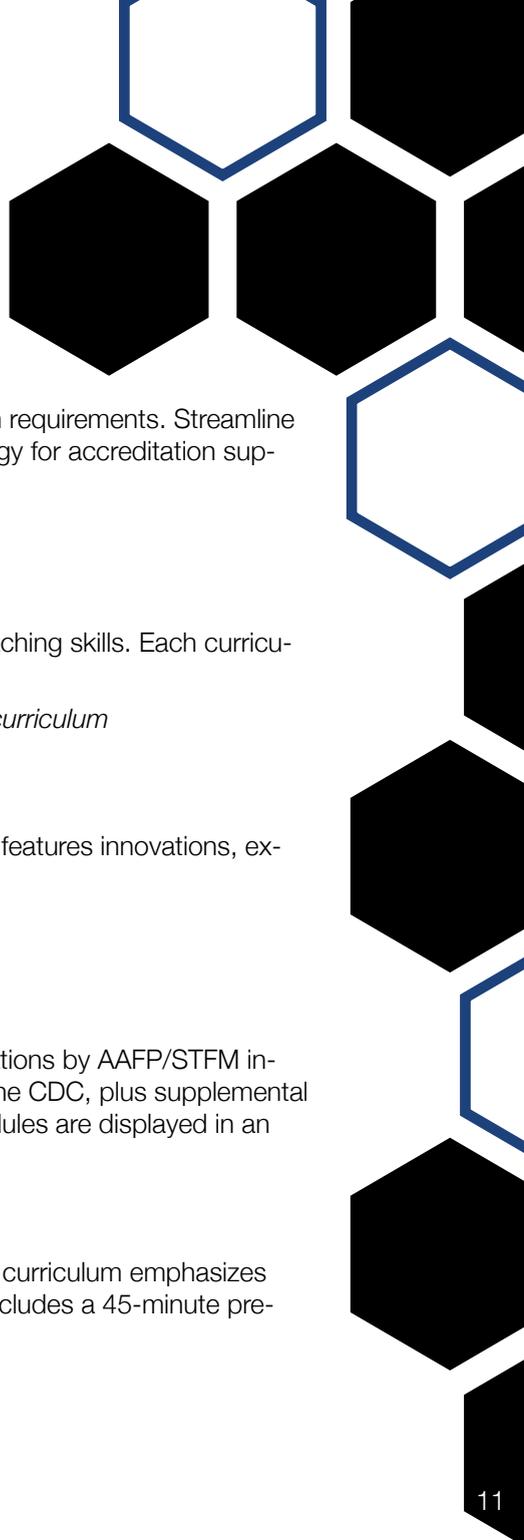
www.fammedrcr.org

Leading Change Curriculum

Learn to lead change in your institution, within your community, and nationally. The Leading Change Course covers how to assess the need for change, develop a plan for change, and provide successful change leadership. This free online course contains interactive modules, a downloadable Leading Change Workbook for individual learners, 18 optional group activities, and video interviews with change leaders.

www.stfm.org/leadingchange





Residency Accreditation Toolkit

Get tips, techniques, and tools to help your program meet ACGME accreditation requirements. Streamline processes, train your faculty, empower your residency coordinator, use technology for accreditation support, and create a culture of assessment and performance improvement.

www.stfm.org/resources/residencyaccreditationtoolkit

Residents as Educators Curriculum

This curriculum can be used for didactic presentations to enhance residents' teaching skills. Each curriculum includes a PowerPoint presentation, facilitator's guide, and a quiz.

www.stfm.org/resources/resourcesforresidencyprograms/residentsaseducatorscurriculum

Education Columns

The STFM Education Column is published monthly in the *STFM Messenger* and features innovations, experiences, or reflections at all levels of family medicine education.

<http://www.stfm.org/newsjournals/educationcolumns>

Shots Immunizations by AAFP/STFM

In addition to the most current immunization recommendations, Shots Immunizations by AAFP/STFM includes all of the content included in the annual printed schedules published by the CDC, plus supplemental text, graphics, and commentary from immunization experts. Immunization schedules are displayed in an easy-to-navigate format. Download the free app from your app store.

Smiles for Life

Developed by the STFM Oral Health Collaborative, the online and downloadable curriculum emphasizes the role of primary care clinicians in the promotion of oral health. Each module includes a 45-minute presentation, annotated presenter notes, and companion videos.

www.smilesforlifeoralhealth.org



Resources Cont.

STFM Membership Directory

As an STFM member, you can access the member directory with profiles and contact information for thousands of family medicine educators.

connect.stfm.org/network/members

STFM National Clerkship Curriculum

Define and develop a more effective third-year clerkship. The online resource includes:

- Core content and competencies
- Learning objectives
- Assessment tools
- Educational strategies
- Role definitions

www.stfm.org/ncc

STFM Resource Library

This shared, online library contains an extensive collection of resources uploaded by family medicine educators who are tired of “reinventing the wheel” every time they need curriculum or presentations. Visit the Resource Library to upload and access:

- Conference presentations
- Curriculum
- Digital images
- Audio and video files
- Standardized patient cases
- Forms, policies, and guidelines

resourcelibrary.stfm.org

Strategies to Ensure That Students Add Value in Outpatient Offices

Make sure community preceptors who teach your students are benefiting from the experience. Share this list of activities that allows students to “hit the ground running” when they join a practice, immediately making students valuable members of the team and enhancing the educational experience.

www.stfm.org/resources/resourcesformedicalschoools

TeachingPhysician.org

TeachingPhysician.org is a comprehensive web-based resource that streamlines training and communicates regularly with preceptors on your behalf. It helps institutions recruit, train, and retain community preceptors and meet accreditation requirements for faculty development. The website includes:

- A medical school finder to help interested physicians find a school in their area
- Content pathways tailored for resident teachers, new teachers, established preceptors, and preceptors who have a student coming to their office in the immediate future
- An institution-wide username and password to make it easy for preceptors to access the site
- A “My School” section where medical schools can share news, information, and password-protected documents with preceptors

www.teachingphysician.org



Career Development

Behavioral Science/Family Systems Educator Fellowship

This competitive, yearlong fellowship is for family medicine faculty who have responsibility for coordinating or teaching the behavioral science/family systems curriculum in their departments or residencies. Preference is given to applicants with 1 to 5 years of experience as a faculty member.

BFEF includes a structured learning curriculum of core content and formalized mentoring that enables faculty to:

- Better understand the medical culture
- Build a personalized professional development plan
- Integrate behavioral science and family systems core principles into the practice of family medicine
- Plan, create, and present a scholarly project at a national conference
- Grow professionally through strong mentoring relationships with seasoned behavioral science/family systems educators and physicians

www.stfm.org/bfef



Emerging Leaders Fellowship

The yearlong fellowship, Emerging Leaders, offers training, tools, and support for new faculty and those who are transitioning to leadership roles. It provides:

- Leadership training specifically for family medicine educators
- An actual leadership experience—participants lead a team in completion of a project, then present their results
- Interaction with STFM leadership
- Instruction on team teaching, understanding different personality types, and advocacy
- Graduation and a poster presentation at the STFM Annual Spring Conference

www.stfm.org/emergingleaders

Family Medicine Careers

Use STFM's job site, Family Medicine Careers, to find qualified candidates for open positions or to search for opportunities to take your career to the next level.

www.familymedicinecareers.com

Leading Change Institute

The yearlong Leading Change Institute educates and empowers mid-career and senior faculty in clinical leadership roles to lead change within their institutions, larger surrounding environments, and at the national level. Fellows:

- Collaborate with and learn from other leadership teams committed to practice transformation
- Implement a practice change project with the assistance of experienced mentors and present it to a national audience
- Tap the wisdom of national thought leaders in family medicine teaching practices
- Build leadership skills that strengthen change processes

www.stfm.org/lcf

Medical Student Educators Development Institute

MSEDI is a yearlong comprehensive learning experience for those who educate medical students, particularly those who aspire to be clerkship directors or medical student education directors. Participants can expect to learn these skills and more:

- Curriculum development
- Student evaluation
- Dealing with challenging learners
- Recruiting and maintaining preceptor networks
- Directing a course
- Providing career advice to students
- Submitting a scholarly project
- Life balance

www.stfm.org/msedi



Career Development Cont.

Residency Faculty Fundamentals Certificate Program

This certificate program includes self-led courses with assignments to provide foundational training for residency faculty. Completion of the track requires approximately 30 hours and covers:

- The structure and requirements of residency education
- How to be an effective and efficient faculty member
- The nuts and bolts of curriculum development and teaching
- Strategies for assessment, feedback, and remediation of residents

www.stfm.org/residencyfacultyfundamentals

Medical School Faculty Fundamentals Program (launching spring 2019)

This assessment-based online program includes self-led courses with assignments to provide foundational training for medical school faculty. Completion of the program requires approximately 30 hours and covers:

- The structure and requirements of medical education
- How to be an effective and efficient faculty member
- The nuts and bolts of curriculum development and teaching
- Strategies for assessment, feedback, and evaluation of medical students
- Academic advancement

STFM Fellowship in Medical Journalism

This fellowship for new faculty members provides a 1-year experience in medical journalism with the editorial and publishing teams at *Family Medicine*. Fellows write, review, and edit scientific papers. These basic scholarly skills make them better teachers and leaders. Fellows learn about:

- The process of manuscript submission and review
- How to create professional decision letters to authors
- Journal layout and the work of the publishing team
- The core ethical principles that guide the operation of medical and professional journals
- The characteristics of well-written research papers and the principles of evaluating these papers
- The characteristics of well-written narrative essays and the role these essays play in scientific journals

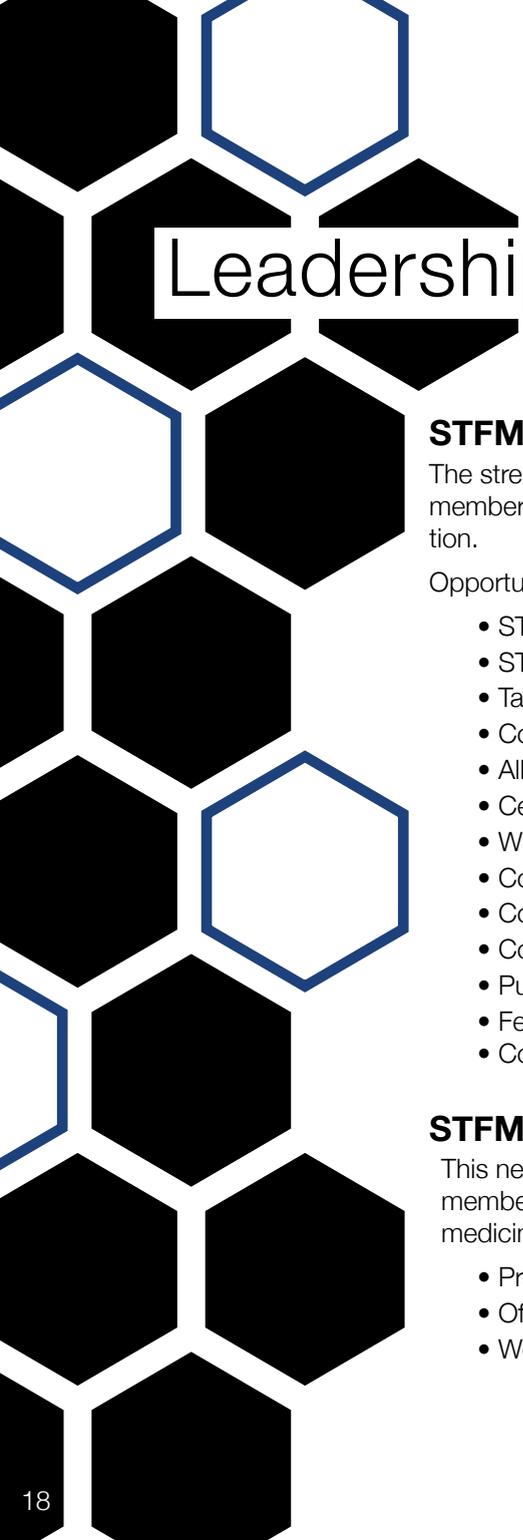
www.stfm.org/careerdevelopment/stfmfellowshipinmedicaljournalism

STFM National Clerkship Curriculum Fellowship

This fellowship for faculty with 5 or more years of experience in family medicine education provides a longitudinal exposure to the STFM National Clerkship Curriculum (NCC). The fellow evaluates the use of existing resources for enhanced clerkship application, researches and identifies new and innovative curricula, and serves as an ambassador for NCC by attending conferences, presenting new information, and collaborating with the NCC Editorial Board. Fellows gain significant scholarly experience in research, curricular writing, and reviewing.

www.stfm.org/careerdevelopment/nccfellowship





Leadership Opportunities

STFM Governance and Operations Leadership

The strength of STFM is indisputably the energy, creativity, and commitment of our members. Get involved in the leadership of the organization, and help drive innovation.

Opportunities include:

- STFM Board of Directors
- STFM Foundation Trustees
- Task Forces
- Committees
- Alliance for Clinical Education Representative
- Center for the History of Family Medicine Representative
- WONCA Representative
- Conference Submission Reviewer
- Conference Dine-Out Leader
- Conference Speaker or Moderator
- Publication Editors/Reviewers/Authors
- Fellowship Directors and Faculty
- Collaborative and Special Project Team Leadership

STFM Bishop Society

This new program, founded by the Bishop Fellows, recognizes and honors STFM members who have made distinguished career contributions to academic family medicine. Society members:

- Provide mentorship and leadership training to STFM members
- Offer counsel and advice to STFM leaders
- Work on projects and activities at the request of STFM leaders



Awards, Scholarships, and Grants

Scholarships and Grants

- The Faculty for Tomorrow Resident Scholarship provides funding to help residents who are interested in academic family medicine attend a faculty development workshop at the STFM Annual Spring Conference.
- The H. Winter Griffith Resident Scholarship for Excellence in Practice Improvement and Patient-Centered Care recognizes excellence in practice improvement involving patient-centered care by an outstanding family medicine resident. The awardee receives \$1,000 and registration for the STFM Conference on Practice Improvement.
- The New Faculty Scholars Program is part of the Foundation's initiative to develop leaders in our discipline. The program includes funding of up to \$1,000 for travel and hotel expenses for attendance at the STFM Annual Spring Conference.
- The New Faculty Advocacy Scholarship provides hands-on advocacy experience at the Family Medicine Advocacy Summit in Washington, DC. Scholarships cover registration and travel expenses up to \$1,500.
- The Student Scholarship for the Conference on Medical Student Education recognizes students' passion for family medicine and teaching. Recipients of the award receive free registration to the conference and a scholarship to cover travel costs. (\$500 is provided by STFM and \$500 by the student's nominating department).

Practice Improvement Award

- The FPM Award for Practice Improvement, cosponsored by the AAFP's *FPM* journal, is offered annually to a primary care practice or practice organization that has made significant improvement in one or more of the following in the past 3 years: clinical outcomes, clinical process improvement, patient satisfaction, staff satisfaction, physician satisfaction, or practice efficiency and productivity.

Research Awards

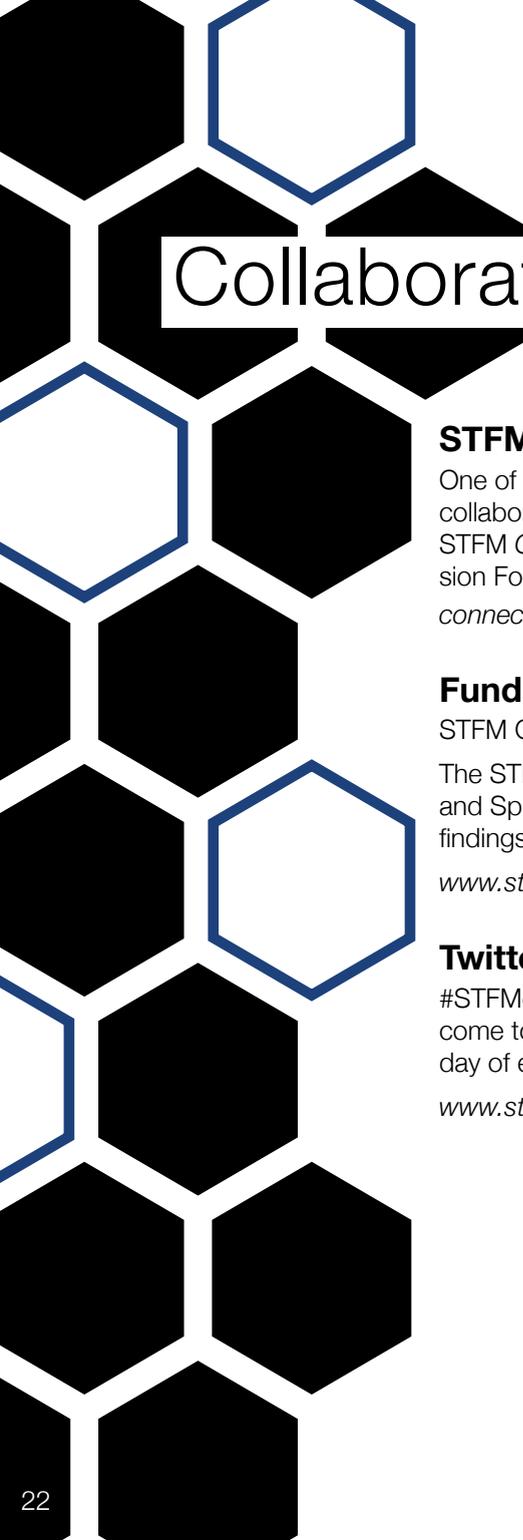
- The Curtis G. Hames Research Award honors individuals whose careers over the years exemplify dedication to research in family medicine.
- The STFM Best Research Paper Award recognizes the best research paper published by an STFM member in a peer-reviewed journal during the selected year.

Teaching and Leadership Awards

- The Lynn and Joan Carmichael STFM Recognition Award honors STFM members or nonmembers for outstanding leadership in family medicine education.
- The STFM Humanism Award, honors an STFM member who embodies the attributes of humanism in medicine through his or her work as a family medicine faculty member.
- The STFM Excellence in Education Award recognizes STFM members who have demonstrated excellence in teaching, curriculum development, mentoring, research, or leadership in education at regional or national levels.
- The F. Marian Bishop Award, funded by the STFM Foundation, honors individuals who have significantly enhanced the academic credibility of family medicine through a sustained, long-term commitment to family medicine in an academic setting.
- The STFM Innovative Program Award honors excellence in the development of an original educational program or activity for family medicine residents, students, or faculty.
- The STFM Advocate Award honors STFM members for outstanding work in political advocacy at the local, state, or national level.
- The STFM Resident Teacher Award is available to family medicine residencies to give to third-year residents who have: demonstrated skills in teaching/precepting medical students; demonstrated excellence in teaching physician assistants, nursing students, pharmacy students, etc; participated in patient education or residency education committee; contributed to peer teaching; presented high-quality grand rounds and/or conferences; and/or taught in a community setting.

www.stfm.org/careerdevelopment/awards





Collaboration Opportunities

STFM CONNECT

One of the greatest benefits of STFM membership is the opportunity to network and collaborate with others to address special interests and work toward common goals. *STFM CONNECT*, an online hub for Collaboratives, Special Project Teams, and Discussion Forums, is the place to start if you're interested in connecting with colleagues.

connect.stfm.org

Funding for Member Collaborations

STFM Collaboratives can request up to \$500 per year to support their activities.

The STFM Foundation offers funding of up to \$10,000 to allow STFM Collaboratives and Special Project Teams to plan, develop, implement, evaluate, and disseminate findings from scholarly projects.

www.stfm.org/foundation/projectfund

Twitter Chats

#STFMchat is a monthly Twitter chat where those involved in academic family medicine come together to discuss important topics. The chats are hosted on the last Wednesday of every month at 7 pm CT.

www.stfm.org/newsjournals/socialmedia/stfmchat

Advocacy

STFM staff in Washington, DC advocate on your behalf for family medicine education.

To be effective, advocacy is a partnership between our staff and our members. Learn how Congressional and Agency actions on key issues of concern to academic family medicine affect you and how you can get involved. We provide content on significant issues, as well as tools to help you develop skills to engage policy makers on key policy positions.

Free Online Advocacy Course

See page 9.

Key Issues

Learn the status of and family medicine's perspective on legislation and regulation of primary care training grant programs under Title VII, Medicare graduate medical education issues, and primary care research.

Advocacy Toolkit

Educate legislators on the value of primary care and encourage them to support expansion of a well-trained family medicine workforce. Preparation is key to becoming an effective advocate. The Advocacy Toolkit includes tips and resources you can use to get ready to communicate with your legislators.



transforming health care through education

