

MEDICAL INFORMATICS



Sean Oser, M.D., loves to bring technology in meaningful, responsible ways to patient care. He is at the forefront of developing Penn State Hershey's outpatient electronic medical record, including novel means of documentation, messaging, and electronic prescribing. Oser

has also developed award-winning handheld medical software popular among students and professionals in medicine, nursing, pharmacy, biomedical science, and emergency response.

MEDICAL STUDENT EDUCATION



Shou Ling Leong, M.D., associate vice chair for education, was awarded the 2009 Society of Teachers of Family Medicine President's Award. As pre-doctoral director and clerkship director for family medicine at Penn State College of Medicine, she is a pioneer of web-based cases

for medical education, including serving as an editor-in-chief of fmCASES (Family Medicine Computer-Assisted Simulations for Educating Students).

NEWBORN CARE



Tamara Oser, M.D., enjoys caring for the entire family, but has a passion for caring for newborns. As part of her residency training she completed extra electives in newborn nursery and breastfeeding. One of the unique advantages of family medicine is caring for

multigenerational families. Caring for a great-grandmother, grandmother, mother, and newborn baby, all from the same family, is incredibly rewarding.

OBSTETRICS



George Henning, M.D., like many other family physicians, provides obstetrical care as part of his practice. This may include preconception, prenatal, labor and delivery, and postpartum care, as well as basic infertility evaluation and treatment. All family physicians graduating

from an accredited residency are fully trained to provide complete maternity care to a majority of their patients. Graduate family physicians are also eligible to participate in a year-long fellowship that provides additional training in the management of high-risk pregnancies, C-sections, and surgical

sterilization. For those choosing to deliver babies as family doctors, it completes the circle of providing true family-centered, continuous medical and preventive care.

RESEARCH



Alan Adelman, M.D., M.S., has been heavily involved in research for years, since he first conducted a national study evaluating predictors of physicians making house calls. He recently completed an NIH funded study to evaluate a novel motivational counseling

training program and its effects on how doctors assist patients in changing potentially harmful health behaviors. Adelman also continues to assist countless students with their medical student research projects.

RESIDENCY EDUCATION



Dan Schlegel, M.D., is the program director, Penn State Hershey Family Medicine Residency Program. He enjoys precepting residents and being involved with residency education. Schlegel is also interested in the U.S. health care system structure and is working on a Master's

degree in health administration.

SPORTS MEDICINE



Matt Silvis, M.D., is a family physician with a Certificate of Added Qualification in Sports Medicine. He is the director of primary care sports medicine for Penn State Hershey Medical Center, and cares for patients in both family medicine and orthopaedics. Silvis also serves as

team physician to the Hershey Bears, Harrisburg Senators, and several local high schools.

SPECIAL NEEDS



Shanin Gross, D.O., has a passion for caring for patients with special needs. She has worked with agencies at the local, state, and national level to improve care and access to services for patients with different abilities. Recently, she completed a grant-funded program which

created a state-wide referral system to the Pennsylvania Office of Vocational Rehabilitation and a continuing medical education course on visual disorders and assistive technology. This project also builds the foundation for a Center of Excellence in Assistive Technology and Disability Care.

For more information,
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The specialty of family medicine is centered on lasting, caring relationships with patients and their families. Family physicians integrate the biological, clinical, and behavioral sciences to provide continuing and comprehensive health care.

—American Academy of Family Physicians

ACUPUNCTURE



Michael Malone, M.D., is formally trained in acupuncture. Acupuncture can be used to treat a variety of medical conditions including chronic pain, headaches, facial palsy, peripheral neuropathy, anxiety, depression, tobacco abuse, and as an adjunct to fertility treatments. Malone often uses acupuncture in his practice as a treatment option to help improve his patients' quality-of-life.

ADOLESCENT MEDICINE



Nancy Graves, M.D., likes adolescent medicine for the challenges it presents and for the opportunity to positively impact young women and men and help them make good choices for themselves. She finds that employing a bio-psycho-social approach aids in their care as they face a challenging time in their lives. As a family physician, one can even earn a Certificate of Added Qualification in Adolescent Medicine.

COLLEGE HEALTH



Andy Wren, D.O., is the medical director for student health services at Elizabethtown College, and his Medical Group office serves as the student health center. This provides a unique opportunity to take care of the college students' health needs, including care for many of their athletes, while also providing primary care services for the surrounding local community.

COMMUNICATION



Ann Bogdan, M.D., trained at the Institute for Healthcare Communication (formerly the Bayer Institute) in Clinician-Patient Communication to Enhance Health Outcomes and now conducts communication training sessions for faculty of Penn State Hershey Medical Center and College of Medicine. Her communication training and skills have contributed to her repeatedly being named to the Dean's List for Patient Satisfaction for scoring in the 99th percentile among physicians nationwide.

DERMATOLOGY



John Messmer, M.D., has a special interest in dermatology and performs many skin procedures as part of his practice of full-spectrum family medicine. In fact, he is considered the "go-to" physician for rashes at his Medical Group practice. Access to dermatology across the country is very challenging for patients, making family physicians a particularly valuable resource.

EVIDENCE-BASED MEDICINE



Todd Felix, M.D., a central Pennsylvania native, joined the family medicine "family" at Penn State Hershey in 2008, as an assistant professor with a focus on medical student and resident education. His interests include evidence-based medicine and information mastery, which he teaches as part of the medical school curriculum and to residents in the office and the inpatient units. Felix has assisted in developing "Coffee Talks," case-based conferences for medical students where clinical reasoning and information mastery at the point-of-care are highlighted. He also coordinates the Family Medicine Journal Club for faculty and residents to attend.

GERIATRICS



Dennis Gingrich, M.D., has earned the American Board of Family Medicine Certificate of Added Qualification in Geriatrics and enjoys caring for a large number of elderly patients. He is listed as one of the "Best Doctors in America" in geriatrics, looking beyond the disease model to include personal and environmental factors in his care, thanks to his family medicine perspective.

GLOBAL HEALTH



Ben Fredrick, M.D., became interested in global health through hosting Haitian children in his home while they underwent heart surgery at Penn State Hershey Medical Center. His work expanded to include the remote area of Pestel, Haiti, where he helped to improve health,

education, drinking water, and nutrition. In 2009, he was appointed director of the newly established Global Health Center at Penn State College of Medicine. He also co-directs the Global Health Scholars Program and is an advisor to the Global Health Interest Group.

HEALTH CARE MANAGEMENT



Bill Bird, D.O., manages operational issues, facilities development, physician recruiting, strategic planning, and growth and development of Penn State Hershey Medical Group. This work fosters improvement of the health delivery system to provide excellent care for patients and a better work environment for physicians. It also improves the quality of medical student education by attracting outstanding physician faculty members.

HOSPICE



Franklin Berkey, D.O., is medical director of a home hospice program in central Pennsylvania. In addition to leading weekly team meetings and supervising the work of the hospice staff, he frequently makes house calls to care for his hospice patients. Combining his experience in family medicine with his added training in hospice and palliative care, Berkey addresses the medical, psychological, and spiritual aspects of dying, in an effort to keep his patients comfortable in their home with family.

INTEGRATIVE MEDICINE



Carol Baase, M.D., adds integrative medicine to her primary care practice, where she is also medical director. With special interests in alternative holistic health and nutrition, she incorporates one of the pillars of family medicine—taking care of the "whole" patient.

LEADERSHIP AND ADVOCACY



Tom Weida, M.D., is a true leader in family medicine. He has served nationally as speaker and vice speaker of the American Academy of Family Physicians Congress of Delegates and on the Board of Directors of the AAFP. He is also former president and vice president of the Pennsylvania Academy of Family Physicians. He has testified before Congress and before the Centers for Medicare and Medicaid Services and continues to be a strong advocate for family medicine and its future.

