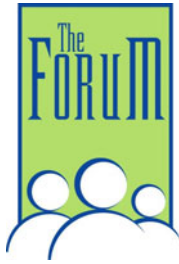


The 31st Forum for Behavioral Science in Family Medicine

The Physician-Patient Relationship: Essential Behavioral Science

September 23-26, 2010

Marriott Chicago Downtown Magnificent Mile
540 North Michigan Avenue, Chicago, IL



Call for Proposals

Online Submission Opens: January 7, 2010

Online Submission Deadline: March 1, 2010

About the FORUM

First held in 1980, **The Forum for Behavioral Science in Family Medicine** has continuously served to stimulate the advancement of behavioral science in family medicine. **The Forum** has always placed a high value on networking, professional development, and the integration of behavioral science in family medicine training. From its inception, **The Forum** has provided a wide range of presentations on methods for teaching the behavioral sciences, relying upon a strong tradition of interaction between presenters and participants. The program includes a track devoted to developing clinical skills for behavioral scientists and family physicians.

The Department of Family Medicine, Medical College of Wisconsin has sponsored **The Forum** for the past ten years and The Society of Teachers of Family Medicine has endorsed or provided support for the conference since 1981. The success of **The Forum** reflects the successful efforts of behavioral scientists and family physicians to integrate behavioral science into the core of medical education.

It is a great privilege to again assume the responsibilities of the program chair for this wonderful and exciting meeting. I hope you will join us in downtown Chicago to network, share, learn and renew your motivation to advance behavioral science education.

Dennis J. Butler, PhD, Program Chair
dbutler@mcw.edu

Submit a Proposal

The Forum is organized around *ten core content areas* which reflect the professional responsibilities of those who teach behavioral science. The program committee will consider proposals relevant to **any** of the content areas.

NOTE: For 2010, additional program time will be devoted to the content area of the Physician-Patient Relationship, including training in interpersonal and communication skills. Sessions on teaching, evaluating and enhancing the relationship between family physicians and patients will receive preference in the review process. Please see the **SUBMISSION GUIDELINES** for details.

Presentation Formats:

Lecture/Discussion (1 hr): Present didactic information or panel discussion in a focused area with time for discussion.

Clinical Lecture (1 hr): Present didactic information on a clinical topic relevant to family medicine to an audience of family physicians & behavioral scientists.

Seminar (1½ hrs) Present didactic information or panel discussion of specific topics or research with substantive audience engagement and discussion.

Workshop (2 hrs) Transmit and practice specific skills or work on a project using active participant involvement in small groups or using other interactive methods.

Research and Project Presentation: Present research or current projects in a 15 minute format (with time for discussion) along with other presenters in a one hour session. **Presentation topic must be relevant to this year's focus on the physician-patient relationship.**

Networking Breakfast (1 hr) Briefly introduce a topic of interest and guide an informal discussion with participants. (No audio-visual support is provided or available.)

Note: Because **The Forum** often receives similar proposals the program committee may designate such proposals for a Focused Seminar in which multiple presentations are combined in a two hour session.

Submission Process: Proposals will only be accepted through the STFM web site. Please go to www.stfm.org/FORUM to submit your proposal. For technical submission questions, contact Larry Peery, 1-800-274-2237 ext 5405 or email lpeery@stfm.org

For further information:

Contact Mary Ellen Radjenovich, Conference Coordinator, 414-456-8189 or email meradjen@mcw.edu.

SUBMISSION GUIDELINES

The 31st Forum for Behavioral Science in Family Medicine *The Physician-Patient Relationship: Essential Behavioral Science*

September 23-26, 2010, Chicago, IL

Deadline: Proposals must be submitted by **midnight, Monday, March 1, 2010** to www.stfm.org/forum.

Submission guidelines are available at: www.familymedicine.org or www.stfm.org/forum. If you encounter submission difficulties, contact Larry Peery, 1-800-274-2237 ext 5405 or email lpeery@www.stfm.org

Who should submit a proposal? Behavioral scientists, family physicians, medical educators and others interested in behavioral science in primary care. We encourage collaborative presentations by physicians and behavioral scientists and/or multi-site proposals.

How are proposals reviewed? All proposals undergo blind review by the program committee. Any identifying information should be removed from abstracts and session descriptions.

Fees and registration: All presenters must register and pay the appropriate registration fees.

Special Theme for 2010: The Physician-Patient Relationship

Proposals related to methods and curricular content relevant to teaching students, residents and practicing physicians the skills, attitudes and abilities required to establish or improve effective physician-patient relationships will be given preference by the program committee. Dedicated presentation time at the Forum will be devoted to this content area including, daily sessions, plenaries, discussion groups, and project presentations. Topics of interest include those related to interpersonal and communication skills and patient-centered approaches. For further information contact the program chair at dbutler@mcw.edu.

In addition to a focus on the Physician-Patient Relationship, **The Forum** seeks other proposals which contribute to a comprehensive program. Proposals in any of the core content areas will be given serious consideration and undergo a thorough committee review. The ten content areas of **The Forum** are:

1. Physician-patient relationships and interpersonal skills
2. Resident support and well-being
3. Family systems and family-oriented care
4. Professional and personal development of behavioral scientists
5. Office-based counseling and psycho-social interventions
6. Behavioral medicine (motivational interviewing, group visits, healthy behaviors)
7. Recognition and treatment of psychiatric disorders in primary care
8. Collaborative and integrated care models and practices
9. Community and cross-cultural medicine
10. Specific curricular areas of focus (palliative care, interpersonal violence, etc)

SPECIAL ANNOUNCEMENT: STFM Behavioral Science/Family Systems Fellowship

The Forum is pleased to announce and support a new, one year fellowship created by The Society of Teachers of Family Medicine. The 12 individuals selected for this fellowship will receive extensive training and support through multiple resources. They will participate in a pre-session at The 2010 Annual STFM conference in Vancouver, attend seven training sessions at that meeting, receive ongoing mentoring, develop their research interests and participate in a pre-session at **The Forum** in September, 2010. Fellows receive financial support and need not be current STFM members. To obtain further information, contact Deborah Taylor, PhD at taylor@cmhc.org.



The FORUM is sponsored by
The Medical College of Wisconsin
Department of Family and Community Medicine
in association with
The Society of Teachers of Family Medicine

