STFM Conference on Medical Student Education

February 1-4, 2018 • Hilton Austin Hotel • Austin, TX
www.stfm.org/mse
Attend the Conference on Medical Student Education

Get the skills and tools you need to prepare your medical students to lead and prosper in a new environment of patient care. Join us in Austin and learn how your colleagues are reimagining family medicine education. Share your medical student education wisdom, learn new skills, gain new ideas, and be inspired! And most importantly, network, meet new colleagues, and reacquaint with old friends.

The STFM Conference on Medical Student Education includes presentations about…
• Leadership training in medical education
• Disruptive innovations in medical education
• Self-directed learning
• Community engagement
• Social determinants of health
• Preceptor-driven educational innovations
• Competency-based curricula and assessment methods
• Diffusion and dissemination of educational innovations
• Gender equity in academic medicine
• Assessing and documenting attainment of the AAMC’s Entrustable Professional Activities
• Recruitment of students to family medicine
• Mentorship
• Technology for teaching, evaluation, and faculty development
• Engaging of community faculty

Educational Tracks Make it Easy to Find Sessions Relevant to You

Find sessions targeted to you and the work you do. The conference will include tracks for:
• Students (STU)
• Medical Student Education Academic Coordinators (COORD)
• STFM’s Faculty Development Delivered workshop series (FDD)
• Hot Topic Sessions (HTS)

These sessions will be identified by the above codes. Check the sessions at www.stfm.org/mse in late October.

Who Should Attend?

This conference is for anyone involved in the education of medical students. Bring your students, residents, and community preceptors, and pass on the excitement for academic family medicine.
Don’t Miss These Special Events

Saturday, February 3: 1:30–3 pm
NEW for 2018! Family Medicine Shark Tank: Curriculum Innovation and Real Time Feedback
Ann Rutter, MD, MS, Albany Medical College

Have you ever had a great idea but weren’t sure how to take it to the next level? Pitch your idea – in 5 minutes or less – to a panel of Medical Student Education “sharks!” The sharks will provide immediate feedback. At the end of the workshop, the sharks will each pick one idea to mentor over the next year. Students, residents, and faculty are welcome to participate. Bring your creativity and innovation! If you want to pitch your idea, be sure to sign-up in advance on the conference registration form.

Networking Reception With the MSE Village and Partners—Friday, February 2: 5:30–7 pm

Join us at the reception and open house to catch up with friends, learn about STFM products, and get help with the conference mobile app.

STFM Fun Run/Walk—Saturday, February 3: 6:15 am

Socialize with colleagues, get some exercise, and raise money for student scholarships at the Fun Run/Walk! Purchase a bib for $25 (purchase as many as you like) and write in the name of the student you’re recognizing. Students are encouraged to write in the name of their friends and colleagues to be recognized. Participants will receive an STFM Fun Run/Walk t-shirt (limited quantities)! All donations are made through the STFM Foundation and are tax deductible charitable contributions. STFM Foundation EIN #51-0187107. Consult the online conference registration for contribution options. You are not required to make a donation to participate in the Fun Run/Walk.

Conference Host City

Austin, the capital of Texas, is a college town and home of world-class museums like the Blanton, with the nation’s largest University-owned collection on exhibit, and the Harry Ransom Center, featuring the First Photograph and Gutenberg Bible. While you’re in town, explore the work of designers, painters, sculptors, writers, photographers, filmmakers, dancers, and musicians. More than 250 live music venues flourish with rock, indie, pop, and Tejano. Top notch restaurants serve legendary barbeque and farm-to-table cuisine. Shop in the one-of-a-kind boutiques that line South Congress and the 2nd Street district, or head out to the hill country to relax in a world class destination spa. For information about Austin, and to plan your visit: www.austintexas.org

## Schedule at-a-Glance

### Thursday, Feb. 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10 am–5 pm</td>
<td>Preconference Workshop: (See page 5; additional fees apply.)</td>
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<tr>
<td></td>
<td>PR1: FMIG Faculty Advisor Workshop</td>
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<tr>
<td>Noon–5:30 pm</td>
<td>Conference Registration</td>
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<tr>
<td>1–5 pm</td>
<td>Preconference Workshop: (See page 5; additional fees apply.)</td>
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<tr>
<td></td>
<td>PR2: Teaching in the Clinical Setting, Skills for Today’s Family Physician</td>
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<tr>
<td>2–5 pm</td>
<td>Visit With our 2018 Conference Partners!</td>
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### Friday, Feb. 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7 am–5:30 pm</td>
<td>Conference Registration</td>
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<tr>
<td>7:15–8:15 am</td>
<td>STFM Medical Student Education Collaborative – Business Meeting</td>
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<tr>
<td>7:15–8:15 am</td>
<td>Continental Breakfast</td>
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<td></td>
<td>STFM Collaboratives’ Meetings and Student Leader Discussion Tables (STFM Collaboratives are encouraged to meet at this time. To reserve a table, contact Ray Rosetta, STFM Director of Conferences, at <a href="mailto:rrosetta@stfm.org">rrosetta@stfm.org</a>.)</td>
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<tr>
<td>8:20–9:30 am</td>
<td>Conference Opening General Session and Greetings</td>
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<td><strong>Reflections on Health Care Leadership: From Patient Care to Public Health</strong></td>
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<td><em>Rachel Levine, MD, Physician General, Pennsylvania Department of Health</em></td>
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<tr>
<td>9:30–10:30 am</td>
<td>Refreshment Break With Conference Partners</td>
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<td>Opening of the 2018 Poster Hall (dedicated time for poster presentations)</td>
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<tr>
<td>10:30 am–5:30 pm</td>
<td>Concurrent Educational Sessions</td>
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<tr>
<td>12:15–1:30 pm</td>
<td>Networking and Recognition Luncheon</td>
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<tr>
<td>3:15–3:30 pm</td>
<td>Refreshment Break With Conference Partners</td>
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<tr>
<td>5:30–7 pm</td>
<td>Networking Reception With the MSE Village and Partners</td>
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<td>7:15 pm</td>
<td>Dine-Around Night</td>
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### Saturday, Feb. 3

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<tr>
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<tbody>
<tr>
<td>6:15 am</td>
<td>STFM Fun Run/Walk (See page 3.)</td>
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<tr>
<td></td>
<td>Thanks to the Oregon Health and Science University for sponsoring this event.</td>
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<tr>
<td>7 am–5 pm</td>
<td>Conference Registration</td>
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<tr>
<td>7:30–8:30 am</td>
<td>Special Topic Breakfasts</td>
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<tr>
<td>8:35–9:30 am</td>
<td>General Session</td>
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<td><strong>Cura te Ipsum “Heal Thyself”: Strategies to Avert Burnout, Build Resilience, and Model Wellness</strong></td>
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<td><em>Catherine Florio Pipas, MD, MPH, Geisel School of Medicine at Dartmouth</em></td>
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<tr>
<td>9:30–10:30 am</td>
<td>Refreshment Break With Poster Presentations and Conference Partners</td>
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<tr>
<td>10:30 am–5:30 pm</td>
<td>Concurrent Educational Sessions</td>
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<tr>
<td>12:15–1:30 pm</td>
<td>Lunch on Own</td>
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<tr>
<td>3–3:30 pm</td>
<td>Optional STFM Collaborative Meetings</td>
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<td>Refreshment Break With Conference Partners</td>
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### Sunday, Feb. 4

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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30–9:30 am</td>
<td>Conference Registration</td>
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<tr>
<td>7:30–8:15 am</td>
<td>Networking Breakfast</td>
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<tr>
<td>8:30–9:30 am</td>
<td>Closing General Session</td>
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<td><strong>Check the Boxes: Forging Your Path to Primary Care Leadership</strong></td>
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<td></td>
<td><em>J. Nwando Olayiwola, MD, MPH, CPE, FAAFP</em>, Chief Clinical Transformation Officer, RubiconMD; Chief Executive Officer, Inspire Health Solutions, LLC; Associate Clinical Professor, University of California, San Francisco*</td>
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<tr>
<td>9:30 am</td>
<td>STFM Conference Adjourns</td>
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Thursday, February 1

10 am–5 pm

**PR1: FMIG Faculty Advisor Summit**

*Ashley Bentley, MBA, American Academy of Family Physicians*

Family Medicine Interest Group (FMIG) faculty advisors have both the opportunity and the calling to build and support medical student awareness, understanding, and commitment to family medicine at their institutions with the end goal of contributing to a more robust family medicine workforce. This goes far beyond simply helping a group of students reserve a conference room for a lunch lecture; it’s about giving students the opportunity to follow their passion for primary care and spread it among their peers in a meaningful way, engaging students in reform, giving them crucial experiences that their curriculum leaves behind, and ultimately leading more of them to find their fit in family medicine.

FMIG faculty and staff advisors from across the country will come together in this biennial workshop to work together to share successful strategies and get re-energized for this vital work. At its foundation, the workshop provides dedicated space to explore with peers the role FMIGs play in developing the primary care workforce of the future and identify opportunities to make the programs, activities, and initiatives of FMIGs more effective and successful. The 2018 workshop will bring in new and emerging research on the role of FMIGs, models for FMIG engagement and management, and leadership skill development for faculty and staff.

Registration Details: No additional fees; This workshop is free-of-charge to anyone who serves as an FMIG faculty advisor, staff supporter, or resident or student involved in an FMIG, or is otherwise interested in how to lead and support FMIGs. Lunch and training materials are included. If you have any questions about your registration, please email Ashley Bentley at abentley@aafp.org. This workshop is sponsored by the American Academy of Family Physicians.

1–5 pm

**PR2: Teaching in the Clinical Setting, Skills for Today’s Family Physician**

*Tomoko Sairenji, MD, MSc, University of Washington; Nehman Andry, MD, University of Texas HSC at San Antonio; Laurie Belknap, DO, MS, MedL, The Ohio State University; Ronald Cook, DO, MBA, Texas Tech University HSC; Joanna Drowos, DO, MPH, MBA, Florida Atlantic University; William Hay, MD, University of Nebraska; Matthew Holley, PhD, Indiana University; Kristen Hood Watson, MD, Wake Forest University FMR; Dr. David Kelley, MD, University of Oklahoma; Dr. Peter J. Koopman, MD, University of Missouri-Columbia; Peter Lewis, MD, Penn State Hershey Medical Center & College of Medicine; Dr. Mary Lindholm, MD, University of Massachusetts; Erika Schillinger, MD, Stanford University; Martha Seagrave, BSN, PA-C, University of Vermont; Ms Ann Walsh, PAC, MMSc, University of Southern California; Srikala Yedavally-Yellayi, DO, Oakland University; Jana Zaudke, MD, University of Kansas*

Family physicians and other primary care health care professionals are critical to the success of teaching programs for medical trainees in both academic and community medical centers. Increasingly, these teaching programs are implementing and emphasizing team-based care, interprofessional education, and longitudinal integrated clerkships (LICs).

Learners benefit from participating in patient care, but preceptors face challenges, including limitations in preparation/faculty development, administrative/institutional support, and time. Additional challenges to the clinician-educator include providing appropriate patient selection and variation, meeting clinical and educational productivity and documentation expectations, and integration of a single learner or multiple learners (of varying levels, abilities, and/or professions) into the clinical encounter/environment.

This preconference will provide strategies to overcome challenges clinical teachers are likely to encounter, and prepare them for evolving trends, innovations, and requirements in medical education. Participants will learn to incorporate successful strategies for teaching learners from diverse health care professions and to assess and incorporate methods of teaching that are relevant when students are learning in an LIC.

Registration Details: Additional Fee: $150; includes refreshments and training materials.

Registering for the Conference:

Visit www.stfm.org/mse to register online, and for complete registration information.

**2018 Registration Fees:**

- **Member** $455
- **NonMember*** $785
- **Fellow** $270
- **Resident** $230
- **Student** $145
- **Community Preceptor** $270
- **Coordinator/Administrator**** $245
- **One Day** $270

* This fee includes STFM membership for either active physician or active other family medicine educator membership categories.

** Non-physician health professional, coordinator, and/or administrative staff.

Note: registraton fees will increase by $75 after December 31.
General Session Highlights

Friday, February 2

Rachel Levine, MD,
Physician General,
Pennsylvania
Department of Health

8:20–9:30 am

Reflections on Health Care Leadership:
From Patient Care to Public Health

Dr Levine will discuss insights and perspectives gained by caring for patients in the LGBT community and patients with eating disorders. She will explore how physicians can impact underserved populations, patients, and community both in patient care and through leadership in academic institutions and governmental service. Learn how one physician is making an impact and addressing public health challenges and leave with ideas and inspiration for your own practice and professional identity.

Saturday, February 3

Catherine Florio Pipas, MD, MPH,
Geisel School of Medicine at Dartmouth

8:35–9:30 am

Cura te Ipsum “Heal Thyself”: Strategies to Avert Burnout, Build Resilience and Model Wellness

Health care professionals are called upon to lead change and achieve the Triple Aim of better health, better care, and lower costs every day. Health and wellness are core to personal and professional performance. Diminished resources and expanded expectations are contributing to a growing epidemic of burnout among health professionals and a public health crisis that is threatening the health and outcomes of our nation. It is critical to understand and overcome both individual and systems based factors that threaten well-being and decrease quality of life, satisfaction, and work life balance.

The health and sustainability of a team, an organization, and a population depends upon, and is determined by, the health of its leaders and each of its members. Systems change is needed to support individual success, but it is ultimately successful individuals modeling wellness who change culture. Leaders in medicine who sustain self-care can positively impact their own health, permit others to do the same, and improve the health of their patients, teams, organizations, and communities.

Sunday, February 4

J. Nwando Olayiwola, MD, MPH, CPE
Chief Clinical Transformation Officer,
RubiconMD
Chief Executive Officer, Inspire Health Solutions, LLC
Associate Clinical Professor, University of California, San Francisco

8:30–9:30 am

Check the Boxes: Forging Your Path to Primary Care Leadership

Primary care leadership has become increasingly essential to the vitality of our health care system, and diversity in thought, experience, and background is imperative to bolster and sustain primary care. However, for primary care leaders, there is no roadmap or architectural plan for this needed leadership, and role models that represent diverse potential leaders are scarce. How then, does the rising primary care leader or primary care learner follow a path that they cannot see? Is there one path? What if odds are stacked against them because of their race/ethnicity, gender, religion, disability, sexual orientation, gender identity, age, socioeconomic status, or beliefs? Must they fit into a box? Which box? In this session, we will discuss paths to primary care leadership, the importance of diversity, and how to take the road less traveled, despite any odds.

Additional information about the 2018 General Sessions and presenters is available at www.stfm.org/mse
Hotel and Conference Location
Hilton Austin Hotel
Rate: $219 single/double (plus taxes)
500 East 4th Street, Austin, Texas, 78701
Online Reservations: https://aws.passkey.com/go/STFM2018
Phone Reservations: 800.774.1500  Ask for Society of Teachers of Family Medicine rate
Hotel Phone: 512.482.8000 (do not use for reservations)

Make your reservations by January 8, 2018 to receive this special group rate. Rooms at this rate may sell out quickly. Rates do not include state and local sales tax. Late arrival reservations must be guaranteed with a credit card. Cancellations must be made at least 72 hours prior to arrival date. Check-in time is 4 pm; check-out time is 11 am. The conference rate is available 3 days prior to and 3 days following the conference, based on space availability at the time the reservation is made. If conference attendance exceeds expectations, rooms in the conference block may sell out prior to the cut-off date. Request a confirmation number when making your hotel reservation. And in the unlikely event that you have to cancel your reservation, ask for a cancellation confirmation. Note: a portion of the room rate is rebated to STFM to offset general meeting and information technology expenses, including wifi.

Hotel Fitness Facilities & Amenities
The hotel’s fitness facilities are complimentary to hotel guests and are open 24 hours with guest room key.

Ground Transportation
The Austin Hilton is approximately 7 miles from the airport. The Hilton Austin does not provide shuttle service from/to the airport. Shuttle services at the airport include:

• Super Shuttle: 800.BLUE VAN (258.3826); www.supershuttle.com/locations/austinaus/
• Royal Transportation: 512.989.7272; http://www.royalaustin.com/contact/
• City bus and taxi service

For a complete list of shuttle and other transportation services, https://www.airportshuttles.com/austin.php

Air Travel
For assistance in making your airline reservations for the conference, call Reward House, Inc., at 877.353.6690 or 816.295.3131. You can also email your questions or travel preferences to jhilburn@rewardhouseinc.com. Office hours are 8:30 am–5 pm (central time) Monday through Friday.

Starting January 22, 2018, passengers who have driver’s licenses issued by a state that is not yet compliant with REAL ID and that has not received an extension will need to show an alternative form of acceptable identification for domestic air travel. Visit www.tsa.gov/travel/security-screening/identification (TSA Website) for a list of acceptable forms of identification.

Child Care Services
Contact the hotel at 512.482.8000 for a complete list of services.

Dine-Around Night: Friday, February 2
Join your conference friends and colleagues for a fun dining experience on Friday night. A variety of restaurant options will be available in downtown Austin. Sign-up sheets will be posted at the conference registration desk. Participants are responsible for meal costs.

Continuing Medical Education
This activity has been submitted for review by the American Academy of Family Physicians. Complete CME information will be available online at www.stfm.org/mse in December.

Photo/Video Permission
We will be taking photos and video throughout this conference. By attending, you give STFM permission to use images taken at the conference in any electronic or printed communications by STFM for any advertising and promotional purposes. You agree to release STFM and their employees, agents, and designees from liability for any violation of any personal or proprietary right you may have in connection with such use.

Registration Refund Policy
Requests for refunds must be received in writing by STFM before January 2 to receive a 50% registration fee refund. No refunds will be issued after January 2 except for those emergencies addressed below. Refund requests due to medical or weather emergencies at time of conference may be eligible for a 50% refund. If registrant is unable to attend because of a weather emergency, registrant must show that he or she attempted to re-schedule travel arrangements but could not get to the conference during the official conference dates. The registrant must provide STFM with official documentation to support the request. STFM is not responsible for fees or penalties that conference registrants may incur for cancellations on non-refundable airline tickets or hotel deposits.

STFM extends a big “thank you” to this year’s Conference Steering Committee for all of their hard work in coordinating and planning the conference. We also thank the Medical Student Education Committee and members of the Medical Student Education Collaborative for assisting with submission reviews, and for serving as poster judges at the conference.

2018 Conference Planning Committee
Jacob Prunuske, MD, MSPH, Conference Chair
Medical College of Wisconsin - Central Wisconsin
Karly A. Pippitt, MD, Conference Cochair
University of Utah, Health Science Center
Bonnie Jortberg, PhD, RD, CDE, Chair, STFM Medical Student Education Committee
University of Colorado
Misbah Keen, MD, MPH, STFM Medical Student Education Committee
University of Washington

Thanks and Recognition

Conference Partners
Kaiser Permanente Northern California
San Jose, CA
Pathways.org
Chicago, IL

If you know someone who may be interested in participating as a Conference Partner, please direct them http://www.stfm.org/Conferences/ConferenceonMedicalStudentEducation/PartnershipOpportunities, or have them contact Ray Rosetta, STFM Director of Conferences, at rosetta@stfm.org.
Register by December 31, 2017 and save $75!

www.stfm.org/mse