

Communications Committee of STFM

Purpose: Inform and connect our members.

Goals:

1. Support Social Networking
2. Communicating information about the society. (How we work)
3. Communicating information from external sources
4. Communicating information about the work that we do.
5. Inform the society about best practices (new and innovative) communication methods and strategies for the society

Objectives:

1. Provide oversight for electronic and print publications of STFM
 - a. Monitor and develop policies related to publications of STFM (*STFM Messenger*, *Family Medicine Digital Resources Library*, *Family Medicine*, *Teaching Physician* etc.)
 - b. Maintain alignment of the publications' efforts with the goals of STFM
 - c. Conduct annual reviews of paid editors who are not STFM staff (*Family Medicine*, *FMDRL*).
2. Manage the criteria, promotion, and screening of nominations for STFM Recognition, Excellence in Education, and Innovative Program awards.
3. Develop, implement, disseminate, and facilitate use of communication tools that support the social networking of our members.
4. Increase and support openness of bidirectional information flow regarding Board, committee, and "group-on" activities.
5. Increase and support the flow of relevant information from STFM liaisons to external organizations.
6. Identify and support the work done by STFM members.
7. Provide input on other Society communications policies, services, and activities as needed.